

October 27, 2017



Corporate Communications Intern - Spring 2018

USA, PA, West Chester

US12020

Job Description Details

QVC is seeking a dynamic and passionate intern to support our Corporate Communications team. This is a unique opportunity to gain hands-on experience and contribute to exciting work while learning from world-class communications professionals—in a fast-paced and innovative environment.

Company Background

QVC combines the best of retail, media and social to create the most engaging shopping experience, one that exceeds the expectations of everyone we touch by delivering the joy of discovery through the power of relationships. Every day, in nine countries and counting, QVC engages millions of shoppers in a journey of discovery through an ever-changing collection of familiar brands and fresh new products, from home and fashion to beauty, electronics and jewelry. Along the way, we connect with shoppers via live dialog, engaging stories, interesting personalities and award-winning customer service. Based in West Chester, Pa. and founded in 1986, QVC has more than 17,000 employees and has retail operations in the U.S., Japan, Germany, United Kingdom, Italy, France, and through a joint venture in China. Worldwide, QVC engages shoppers via 15 TV channels reaching more than 360 million homes, seven websites, and 195 social pages. Visit corporate.qvc.com to learn more.

Job Duties

- Research, write, proofread, and provide input for a variety of communication formats, including but not limited to web content, fact sheets, press releases, event briefings, etc.
- Conduct background research to support ongoing media requests and/or issues management
- Assist with requests for QVC footage, imagery and logos
- Research and create media lists
- Compile publicity and promotional materials for upcoming product launches, events and initiatives
- Assist team with all event planning needs
- Research media outlets to identify trends and story opportunities for QVC
- Monitor and track media placements including QVC product

Qualifications & Requirements

- Education: Currently enrolled in a Bachelor or Master's Degree program in communications, public relations, journalism, or similar major
- Prior internship experience in Corporate Communications and/or Public Relations

Approved For Posting
Office of Student Life

- The desire to pursue a career in Corporate Communications
- Ability to write accurate, compelling and impactful copy to communicate with clarity and effectiveness for a variety of communication formats
- Outstanding verbal and written communication skills
- Excellent interpersonal skills, a proven ability to work with colleagues and stakeholders
- Self-starter who can lead a project from start to finish

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QVC, Inc., a wholly owned subsidiary of Liberty Interactive Corporation (NASDAQ: QVCA, QVCB), is the world's leading video and ecommerce retailer. QVC is committed to providing its customers with thousands of the most innovative and contemporary beauty, fashion, jewelry and home products. Its programming is distributed to approximately 300 million homes worldwide through operations in the U.S., Japan, Germany, United Kingdom, Italy and a joint venture in China. Based in West Chester, Pa. and founded in 1986, QVC has evolved from a TV shopping company to a leading ecommerce and mobile commerce retailer. The company's website, QVC.com, is ranked among the top general merchant Internet sites.

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As an equal opportunity employer, QVC is committed to a diverse workforce and is also committed to a barrier-free employment process. In order to ensure reasonable accommodations for individuals pursuant to applicable law, individuals that require accommodation in the job application process for a posted position may contact us at CareersUS@QVC.com for assistance.

Apply at: www.indeed.com