



## Graphic Design Internship

Date Posted: October 25, 2017

### **Kimmel Center, Inc.**

Department: Sales & Marketing

Reports to: Graphic Designers

Type: Unpaid Internship

### Program Description

The Kimmel Center for the Performing Arts Graphic Design Internship is an individualized internship program based upon the participant's diagnosed strengths and weaknesses. Hands-on training, shadowing, co-teaching, and supervising will be used to build proficiency in critical areas of operating a high-energy performing arts center.

In this program, the intern will work closely with the creative staff and be introduced to the many facets of designing creative materials for the performing arts programs. Focusing on learning: build fluency in the Adobe creative programs; create marketable flyers, show program inserts, posters, digital ads, and emails/email components. Interns will be given the responsibilities of supporting (including but not limited to) the advertising, promotions, and creative sector of the Kimmel Center.

The principles and concepts presented in this internship will be transferable to many of the projects interns might be responsible for in the corporate and/or non-profit world.

### Responsibilities

- Design digital and print ads (flyers, inserts, 3 sheets, emails, etc.)
- Track their projects and consistently communicate progress to creative staff
- Perform other duties as required by the Marketing Team

### Minimum Qualifications

- **Current student, undergraduate or graduate level**

Approved For Posting  
Office of Student Life

---

- Working knowledge of Adobe Creative Suite (InDesign, Photoshop, and Illustrator)
- Excellent communication and organization skills
- Extremely detail-oriented team player with the ability to multitask
- Knowledge of HTML helpful, but not required
- This is an unpaid internship opportunity.

To Apply

Please direct all resumes and cover letters to [careers@kimmelcenter.org](mailto:careers@kimmelcenter.org) and include the position title in the subject of the email.