



## WTDY-FM/WXTU-FM Spring 2018 Internship - Bala Cynwyd, Pennsylvania

REF#: 28966

CBS BUSINESS UNIT: CBS Radio

JOB TYPE: Paid Intern

JOB SCHEDULE: Part-Time

JOB LOCATION: Bala Cynwyd, PA

### ABOUT US:

CBS RADIO is one of the largest major-market broadcast media operators in the United States and the undisputed leader in news and sports radio. Producing original audio and video content, live events and exclusive programming broadcast via on-air, online and mobile platforms, CBS RADIO reaches more than 72 million consumers nationwide each week. As a part of CBS Corporation, the division owns and operates 117 radio stations in 26 markets - including the top 10 as ranked by Nielsen Audio - as well as an extensive array of digital assets. CBS RADIO distributes its programming via AM, FM and HD Radio stations, Radio.com and CBS Local Digital Media apps, making engaging with audiences easier than ever before. For more information, please visit [www.cbsradio.com](http://www.cbsradio.com).

### DESCRIPTION:

WOGL-FM/WTDY-FM/WXTU-FM

Marketing & Promotions INTERNSHIP

Application will only be accepted through the website.

Requirements: College Junior/Senior

15-20 hours per week, days are flexible

Someone who is majoring in **Advertising/Promotions/Marketing/Business**

Is interested in all aspects of radio

**Duties include:**

Proficient in Microsoft Word/Excel

Assist in preparation for events

Attend weekly promotions meetings

Creative projects for promotions department

Help prepare and set-up for company luncheons and outings

**Deadline for Spring internship applications: January 11, 2016**

**QUALIFICATIONS:**

Requirements: College Junior/Senior

15-20 hours per week, days are flexible

Someone who is majoring in **Advertising/Promotions/Marketing/Business**

**EEO STATEMENT:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

Apply at: <https://www.linkedin.com/jobs/view/378467517/>