

December 13, 2017

**RP Sports** - Glen Mills, PA 19342

## **Marketing Internship (paid)**

Part-time, Internship

### Job Summary

RP Sports is a fast pace, ever growing company. We are looking for a motivated marketing intern who is full of ideas and just needs a chance to implement them. No coffee runs and side projects for our intern, they will be able to write content, manage social media & create marketing campaigns with our marketing team. If you are interested in getting experience in the field contact us today!

### Qualifications:

- **Enrollment in a Bachelor's degree Marketing program required**
- Familiarity with social media strategies and platforms
- Ability to multi-task and take initiative
- Hardworking and dedicated outlook
- Ability to take direction and absorb information quickly
- Experience with content creation a plus, even if not professionally
- Knowledge of the Adobe Suite is a plus
- Basic knowledge of Google analytics, Google Adwords & Google merchant is a plus

### Responsibilities:

- Content creation for all of our company marketing & social media accounts, including organizing cross-platform content strategies
- Develop new social media campaigns from the ground up, considering our clients' needs and their specific industries
- Monitor social channels for trending news, ideas and memes, then capitalize on those trends through our social media accounts
- Assist with capturing and analyzing Web, CRM & Social media metrics
- Create & maintain marketing strategies & Schedules
- Contribute ideas to improve marketing process for greater success & efficiency
- Other tasks may be assigned

Job Types: Part-time, Internship

Apply at: <https://www.indeed.com/cmp/RP-Sports/jobs/Marketing-Internship-303ea022b24a0947?q=Summer+Internship>

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