

December 13, 2017



## Spring 2018 - Creative Intern

**Brian Communications** - Conshohocken, PA 19428

### Internship

Brian Communications is growing quickly and looking for talented and driven individuals to work as part of our team and to support our efforts through the internship program. Our Creative and Design Internship will present the opportunity for the Intern to support design elements of the organization's marketing collateral while receiving hands on design and technical experience working on projects and campaigns aimed at supporting and developing our client's business.

### Internship Description:

- Assist the Creative Department with the concept and design of microsites, social media platforms and mobile platforms for promotional campaigns.
- Develop print, digital and out-of-home campaigns from concept to execution.
- Collaborate with marketing team in the development and creation of designs and layouts based on client specifications.
- Design advertisements, direct mail, logos, event graphics/collateral, web based-elements, and internal communication collateral.
- Determine hierarchy, size and arrangement of copy and graphics, select style and size of type, and arrange layouts based on available space and aesthetic design concepts.
- Ensure the accuracy of all information contained in created file.

### Internship Qualifications:

- Pursuing Bachelor's degree in Computer Science, Design, Animation, or other related degree-
- Minimum of a 3.0 GPA
- Comprehensive knowledge of graphic design software on a Mac-based platform, specifically Adobe InDesign, Adobe CS6, Illustrator, Photoshop and MS Office Suite
- Ability to translate existing designs in a variety of media
- Proficient in Microsoft Office, including Excel, Word and PowerPoint
- Ability to handle information in a confidential, objective and professional manner
- Creative problem solving skills
- Video editing skills are a plus
- HTML/CSS Knowledge is a plus

Apply at:

<https://www.indeed.com/viewjob?jk=9971fe234de28717&q=Summer+Internship&l=Bryn+Mawr%2C+PA&tk=1c18augoh19ue0n8&from=web>

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