

September 27, 2017



## Sports Marketing Internship – Summer 2018

**Victus Sports, LLC** - King of Prussia, PA

Apply at: <https://www.indeed.com/cmp/Victus-Sports/jobs/Sport-Marketing-Internship-5a5ec59fd4aa969f?q=sports+marketing>

### Internship

Victus Sports is looking for a qualified **Marketing/Public Relations intern** to join our team for the **summer of 2018**. We are a major competitor in the wood bat industry who is focused on pushing the standards and producing the best quality product possible. We are searching for an ambitious and driven candidate who is looking to acquire hands on work experience in the Marketing and Communications field while contributing to our rapidly growing company. We offer flexible working hours and college course credit (unpaid).

#### **Job Duties include and are not limited to:**

- Create a social media marketing campaign from the ground up while keeping our customers interest at mind.
- Conduct Marketing Research in order to establish a plan to create increased web traffic.
- Develop a strong understanding of inventory and products.
- Monitor social media channels for trending news and ideas as it relates to Victus Sports.
- Other duties as assigned.

#### **Job Requirements:**

- **Must have freshman, sophomore or junior standing** in an accredited university, preferably majoring in **Marketing, Communications, Journalism or Public Relations**.
- Firm grasp of available tools and platforms in social media space.
- Previous internship or related experience in marketing or communications is a plus.
- Must have a strong working knowledge of Microsoft Office operating systems and applications. Knowledge of Adobe suite a plus.
- An effective communicator, both written and oral.
- Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines.

Approved For Posting  
Office of Student Life