

July 10, 2017



## **Free People Fall 2017 Internships - Social/Blog (64075)**

Job Posting ID 64075

**Are you interested in an internship in Philly with URBN for the fall of 2017?**

BUZZ BUILDER: You are best friends with your phone, laptop, and followers.

### **Blog Intern Responsibilities:**

Create original blog content

Assist blog team with photo shoots

Photoshop layouts for Free People internal blog

Interact across social media platforms including Instagram and Pinterest

### **Qualifications**

Strong communication, time management, and interpersonal skills

Ability to prioritize projects and multitask

Detail oriented

Creative thinker

Proficient in all Social Media Platforms

Proficient in Excel, Outlook, PowerPoint, and Adobe Photoshop

### **What to Submit**

(1) Resume

(2) Sample Blog Post (8.5 X 11 PDF)

· Create a sample Blog post that includes creative copy and imagery for one of the following topics – fashion, music, beauty, inspiration, DIY, décor, or food.

Approved For Posting  
Office of Student Life

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- This is the creative part of the application so have fun with it, there are no major guidelines!

**\*\*\*If you have a personal blog please be sure to include links for us to check it out!\*\*\***

#### **How to Submit**

- Please create 1 PDF that contains the two pieces of your application (resume and sample blog post) and upload it to the Resume section of your online application.

- Once you have submitted your complete application online you will receive an email invitation to complete a video interview for the position. This video interview must be completed within 2 days from the time you receive the invitation so be on the lookout for the video interview email.

**\*\*\*Please note it may take up to 2 weeks to receive the video interview invitation from our system, so please be patient!\*\*\***

Apply at: <https://www.urbanoutfitters.com/careers>