

August 17, 2017



sevensmith

Social Media Intern

Sevensmith LLC

Location: Walnut St., Philadelphia, PA

Application Deadline: September 10, 2017

Position: 2 Part-time, Unpaid

Timeframe: 08/21/17 — 10/31/17

Apply at: <http://www.internships.com/social-media/social-media-intern-i4158080>

Description

We are a home decor brand which curates and sells products from artisans worldwide and are looking to grow a strong following and fan base that will actively engage with our brand.

Interns are given a lot of independence and will work directly with management. The perfect opportunity for someone who wants to get hands-on social media experience and isn't afraid to put themselves out there.

The Social Media Intern will be responsible for daily management of our social media accounts, posting engaging content across social media channels, interacting with our followers and managing social media advertising.

Incredible opportunity to learn the ins and outs of a startup and grow a brand via social media, be responsible for editing and publishing of content and grow your own portfolio.

Internship is not site-specific and interns will work remotely (i.e., from home).

Responsibilities

You will be responsible for:

- posting engaging content across social media channels, including but not limited to Facebook, Instagram, Pinterest, Youtube, LinkedIn and blogs;
- monitoring our social media accounts and interacting with fans;

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- working closely with our executives to develop social media campaigns.

Requirements

Must be a self-starter and proactive in thinking up good content and effective strategies.

Please do not send cover letters. Must include resume.

In your email, please explain in detail:

- which social media profiles you have helped grow and numerical data as to the growth of such profiles;

- why you are interested in helping us with our social media strategy;

- 3 specific ideas you have regarding strategies to expand our following (take a look at our site: <https://seven-smith.com>), including how you would implement them.